



## **OPPORTUNITIES FOR INVOLVEMENT WITH THE LONG BEACH ISLAND CHAMBER OF COMMERCE (LBICC)**

### **MISSION**

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The LBI Chamber of Commerce exists for the purpose of stimulating and promoting tourism and commerce on Long Beach Island through the deployment of strategic marketing endeavors and other networking avenues.

### **VISION**

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**THE LBI CHAMBER OF COMMERCE PURSUES THE ACCOMPLISHMENT OF THEIR MISSION VIA THE FOLLOWING FOUR EFFORTS**

- Targeted marketing in print, digital, TV, radio, and other formats deemed effective
- The raising of funds to accomplish task #1 through events and other endeavors deemed effective
- Support of private charitable and civic initiatives designed to enhance life on LBI
- Provide a platform for members to exchange ideas and forge stronger relationships

## **OPPORTUNITIES**



**LBI INTERNATIONAL KITEFEST**



**LBI SHUTTLE**



**WELCOME TO LBI BOOKLET**



**LBICC MEMBERSHIP**



## **LBI INTERNATIONAL KITEFEST OPPORTUNITY**

The LBI International Kite Festival - LBI FLY- will be held on Columbus Day weekend, October 6 through 9, 2017. The kite festival was organized to bring the brilliant colorful artist design kites, fun flying giant inflatable kites and the amazing show of sport kiting to our beautiful island. The LBI FLY festival will feature giant inflatable kites as large as a full size whale, magical fairy tale horses, giant octopuses, flying scuba divers, crabs and sea urchins, trilobites, flying witches, and a giant yellow duck. This year there will be more unusual shapes and designs that will amaze our island spectators. Beautifully designed and carefully build artist kites will also be flown during the festival as well as displayed at local galleries prior to the festival. Many of these artists have won prestigious awards for art design quality, craftsmanship and flying ability in competitions throughout the US and Europe. LBI Fly serves to extend Long Beach Island's business season one month past Labor Day weekend. We hope you take part in this tremendous sponsorship opportunity.

### **KITEFEST SPONSORSHIP**

**CASH SPONSORSHIP OPPORTUNITIES LISTED ON FOLLOWING PAGE**

**PRODUCT DONATIONS ARE ALSO NEEDED FOR KITE FEST**

**INTERESTED IN BECOMING A CASH SPONSOR OR DONATING A PRODUCT?  
CONTACT THE LBICC TODAY!  
LT@WELCOMETOLBI.COM**

# INTERNATIONAL KITEFEST CASH SPONSORSHIP PARTNERS

## FLY LBI PLATINUM EVENT LEVEL \$5,000

- Logo placed on dedicated platinum event banner located at main kite site
- Presenting event-level sponsor credit on all event publications & marketing endeavors
- Two \$20 ticket entries to the Saturday night dinner at TBA
- Sponsorship credit via audio announcements at Kite-flying venues
- Marketing Item of your choice (sponsor-provided) placed in kites welcome bags
- Business name listed on event t-shirt
- Sponsorship credit on all associated Social Media pages, websites and in all related press materials.

**PLATINUM LEVEL SPONSOR TAKEN!**

## LBI FLY GOLD EVENT LEVEL \$2,500

- Limited to two sponsors at this level
- Logo placed on dedicated event banner located at main kite site
- Sponsor credit on all event publications & marketing endeavors
- Two \$20 ticket entries to the Saturday night dinner
- Sponsorship credit via audio announcements at Kite-flying venues
- Marketing Item of your choice (sponsor-provided) placed in kites welcome bags
- Business name listed on event t-shirt
- Sponsorship credit on all associated Social Media pages, websites and in all related press materials.

## ROKKAKU KITE LEVEL \$1,000

- Logo placed on event sponsor banner
- Two \$20 ticket entries to the Saturday night dinner auction
- Sponsorship credit via audio announcements at Kite-flying venues
- Marketing Item of your choice (sponsor-provided) placed in kites welcome bags
- Business name listed on event t-shirt
- Sponsorship credit on all associated Social Media pages, websites and in all related press materials.

## DELTA KITE LEVEL \$500

- Sponsorship credit via audio announcements at Kite-flying venues
- Marketing Item of your choice (sponsor-provided) placed in kites welcome bags
- Business name listed on event t-shirt
- Sponsorship credit on all associated Social Media pages, websites and in all related press materials.

## DIAMOND KITE LEVEL \$250

- Business name listed on event t-shirt
- Marketing Item of your choice (sponsor-provided) placed in kites welcome bags
- Sponsorship credit on all associated Social Media pages, websites and in all related press materials.

## MAYORS KITE BATTLE SPONSOR \$150

- Limited to one individual or business
- Announcer credit of exclusive Mayors Kite Battle Sponsor
- Marketing Item of your choice (sponsor-provided) placed in kites welcome bags
- Business name listed on event t-shirt
- Sponsorship credit on all associated Social Media pages, websites and in all related press materials

## SLED KITE LEVEL \$150

- Marketing Item of your choice (sponsor-provided) placed in kites welcome bags
- Sponsorship credit on all associated Social Media pages, websites and in all related press materials.





## LBICC MEMBER BUS WRAP OPPORTUNITY

2017 will mark the fourth year of existence of the LBI Free Shuttle program. The Shuttles will run from Memorial Day weekend through Columbus Day. They will set off each day at 12 p.m. and will run through midnight, or perhaps slightly beyond, on weekends. They will consistently loop throughout the day from Holgate to Barnegat Light and back with numerous stops along the way for riders to embark or depart. We anticipate ridership this season to be in upwards of 80,000 with the potential to reach close to 100,000. We appreciate your interest in marketing your business through our advertising or “Shuttle Wrap” opportunity.

Please see the cost of this opportunity below:

### LBICC CHAMBER OF COMMERCE MEMBER BUS WRAPS

#### **GOLD LEVEL: \$18,000 PER YEAR OR \$30,000 FOR TWO YEARS**

Includes bus wrap, interior TV ad, and membership

#### **SILVER LEVEL: \$3,600 FOR THE SEASON**

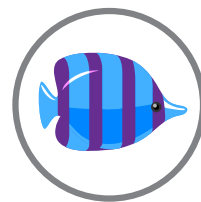
Includes interior signs on six buses, interior TV ad, and membership

#### **BRONZE LEVEL: \$1,600 FOR THE SEASON**

Includes interior TV ad and membership

**INTERESTED IN A BUS WRAP OR INTERIOR SIGN? CONTACT THE LBICC TODAY!**

**LT@WELCOMETOLBI.COM**



## **WELCOME TO LBI BOOKLET OPPORTUNITY**

The Welcome to LBI Booklet is an all-encompassing guide to everything Long Beach Island has to offer - from lodging and accommodations, nightlife, family-friendly activities and cultural attractions. Businesses have an opportunity to advertise and appear in the booklet, which is newly produced each season and is supported by the LBI Chamber of Commerce.

Please see the cost of this opportunity below:

### **WELCOME TO LBI BOOKLET AD PRICING**

#### **INSIDE PAGES:**

**SIZE: 2" X 2" \$275**

**SIZE: 4.5" X 2" \$450**

**BACK COVER: \$1,100**

**FULL PAGE: \$1,000**

**TO TAKE ADVANTAGE OF THIS ADVERTISING OPPORTUNITY, CONTACT LISA BALL AT  
LISA@LIVINGLBI.COM**



**LBICC MEMBERSHIP**

**BENEFITS OF MEMBERSHIP - LBI CHAMBER OF COMMERCE**

The LBI Chamber exists to promote and advertise LBI outside of the area to encourage visitors; magazine advertisements, billboards near Philadelphia & New York, the Chamber website and social media are some of the means by which visitors are drawn to our unique resort.

The Chamber, in partnership with the Island's six municipalities, sponsors the Free LBI Shuttle and its tracking app. In 2016, nearly 70,000 people took advantage of this convenient mode of transportation from Barnegat Light to Holgate. The Shuttle and its app provide the LBI Chamber with revenue for expanded marketing initiatives.

The LBI Chamber maintains an up-to-date travel website, [WelcomeToLBI.com](http://WelcomeToLBI.com); member businesses are highlighted and links to their sites are included.

The LBI Chamber sponsored and developed the highly successful LBI Fly Kite Festival in October, bringing thousands of visitors to LBI to enjoy the slower pace of the Island's off-season. Profits from this and other events will aid our marketing efforts.

The LBI Chamber sponsors the Lighthouse International Film Festival, the Ship Bottom Christmas Parade, Concerts in Bayview Park and Discover Barnegat Light Day, to name a few. The proceeds from all of these events are dedicated solely to the benefit of the LBI business community and its future success. The LBI Chamber provides unique marketing opportunities to its members on the exterior and interior of its fleet of Shuttle buses, on the Shuttles' tracking APP, on its website, and in its Welcome to LBI Booklet.

**[WWW.WELCOMETOLBI.COM](http://WWW.WELCOMETOLBI.COM)**

Become a member today - Fill out the application →

# LBI CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

ACTIVE THROUGH DECEMBER 2017

*Applications needed for each different type/name of business even if owned by same entity*

## COMPANY INFORMATION

Company/Business Name: \_\_\_\_\_

DBA: \_\_\_\_\_

Location Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email : \_\_\_\_\_

Website: \_\_\_\_\_

## MEMBER INFORMATION

Owner/Chief Officer Name: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Designated Contact's Name: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

## BUSINESS INFORMATION

Company/Business Name: \_\_\_\_\_

DBA: \_\_\_\_\_

Location Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email : \_\_\_\_\_

Website: \_\_\_\_\_

## FEE SCHEDULE

Non Profit LBI (Charitable, Religious, Fraternal, Educational)	FREE
Businesses person or LBI Rental owner	\$99.00

**MAKE CHECKS PAYABLE TO: LBI CHAMBER OF COMMERCE**

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**TEAR OFF & MAIL TO:** LBI Chamber of Commerce, PO Box 2298, Long Beach Township, NJ 08008

**EMAIL TO:** LT@WelcomeToLBI.com



**LONG BEACH ISLAND CHAMBER OF COMMERCE**

**PO BOX 2298  
LONG BEACH ISLAND, NJ 08008**

**609-361-3395**

**LT@WELCOMETOLBI.COM**

**WWW.WELCOMETOLBI.COM**